



BlackBerry technology come to Aruba

In days past, busy executives used to say “I will call you,” then it became “I will fax you.” Today, it is “send me an e-mail” and to get ahead in business today and to stay ahead, constant and easy access to one’s e-mail account has become essential. The hand held communication center that synchronizes with one’s computer is the latest in toys that allow one to access your e-communications, but the new BlackBerry that was presented to the public at the Access Art Gallery by Digicel on Friday evening goes a step beyond that. “Unveiling the Masterpiece” was the launching of two models of the Blackberry communications device the 7100G and the 7290. According to Michele Winklaar of Digicel “The Blackberry is a complete wireless communication package that simulates a PC, and you have the ability to send and receive e-mail, REAL TIME, not requiring synchronization with your main computer. You can open attachments, Excel, Word document, PowerPoint, there is software technology already built into the device itself, and you still have your cell phone service. It is a complete communications package in the palm of your hand. “

“Digicel is proud to be the first and only provider of BlackBerry in Aruba and across the Caribbean,” expressed Michelle, “it is the feather in our cap for the end of the year.”

Alan Bates of Digicel was happy to show off his personal BlackBerry the 7290, or “Pancake” to Jorge Pesquera, head of AHATA. The 7290 is a data based model featuring corporate and wireless e-mail, Quad-band world phone, SMS functionality, Bluetooth wireless technology, Organizer with PC synchronization, and downloadable AOL, MSN, ICQ or Yahoo messaging.

The BlackBerry 7100G has the same fine features, but is aimed as being more of a cell phone device.

Both come with very reasonable and varying packages, customized to a customers needs.

The life and fortunes of a businessperson requires them to have constant access to the latest information, and also the ability to be in communication at all times. The BlackBerry offers it Aruba and sixteen other islands, plus the U.S. For more information on this latest in modern technology, call Digicel at telephone #522-2222 or call 145 from your Digicel phone. Those that already subscribe to Digicel will find that a simple “add-on” charge will give them complete communication capability.